

## The logo for Downtown Summerfest features the word "DOWNTOWN" in red, uppercase letters at the top. Below it, "SUMMERFEST" is written in large, bold, yellow letters with a red outline and a drop shadow. Underneath "SUMMERFEST" is the phrase "TAKE TO THE STREETS!" in red, uppercase letters. The entire logo is surrounded by various sized blue and light blue circles, some with white outlines, creating a festive, bubbly atmosphere.

NEW LOCATION!

April 2018

Dear Exhibitor,

Downtown Prince George is pleased to announce that on Sunday, July 15<sup>th</sup>, thousands of fun seekers will gather at our new location, Canada Games Plaza and surrounding area to participate in the **2018 Downtown Summerfest**, our signature festival celebrating fun, food, activities and entertainment.

Downtown Summerfest 2018 will be the place to be! To foster community involvement and success for our exhibitors we will be launching a highly visible advertising campaign through print, radio and social media to residents of Prince George and the surrounding area.

Exhibitor spaces will be assigned by Downtown Prince George on a first come first serve basis. We look forward to your participation and encourage you to register early. Your completed registration form and payment will secure your participation and unique presence in this spectacular downtown community event. Please be sure to review the details of the attached contract and include a signed copy with your registration.

Please direct any questions about being an exhibitor, directly to the Downtown Summerfest Event Coordinator, Heidi Martel, [heidi\\_settings@msn.com](mailto:heidi_settings@msn.com) or by calling 250.981.3485. All registrations and payments must be processed through the Downtown Prince George office.

Thank You,

A handwritten signature in blue ink that reads "Alisha Rubadeau".

Alisha Rubadeau  
Alisha Rubadeau, Coordinator  
Downtown Prince George  
250.614.1330  
[alishar@downtownpg.com](mailto:alishar@downtownpg.com)

A handwritten signature in blue ink that reads "Colleen Van Mook".

Colleen Van Mook, Executive Director  
Downtown Prince George  
250.960.9540  
[colleenvm@downtownpg.com](mailto:colleenvm@downtownpg.com)



1406 2<sup>nd</sup> Ave Prince George, BC V2L 3B6

[www.downtownpg.com](http://www.downtownpg.com)

# DOWNTOWN SUMMERFEST

TAKE TO THE STREETS!

Downtown Summerfest  
Sunday July 15<sup>th</sup>, 2018  
**11am-5pm**

Exhibitor Space Application Form  
Space Available  
**10 ft x 10 ft**  
**SPACE COST \$75**  
**Downtown Business / Non-Profit \$50**

Phone: 250.614.1330      fax: 250.614.1550

Vendor/Company Name: \_\_\_\_\_

Type of Exhibit/Activity: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Exhibitor Spaces will be assigned on a first come first served basis.**

Please contact me by email with information about Downtown Summerfest 2019

Yes

No

*Please make cheque payable to: **Prince George Downtown BIA***

*Deliver to: 1406 - 2nd Avenue, Prince George, BC V2L 3B6*

*Phone: 250.614.1330 Fax: 250.614.1550 email: [alishar@downtownpg.com](mailto:alishar@downtownpg.com)*

