



## Board of Directors Meeting Minutes

Wednesday November 8, 2017 – COMMUNITY FUTURES Training Room – 1566 7th Avenue

---

Attendees: Eoin Foley, Cindi Pohl, Kirk Gable, David Hillhouse, Philip Myatovic, Valerie Eberherr, Rod Holmes, Janelle Smith, Alisha Rubadeau, Melissa Barcellos, Erica Hummel, Colleen Van Mook,

Chairing: Eoin Foley, President

Regrets: Derek Dougherty, Ross Birchall, Deanna Wasnik

Absent: Simon Yu

Notation: Janelle Smith

---

### 1. Call to Order 12:02 PM

### 2. Adoption of Agenda

*“That the meeting agenda be accepted as presented”.*

Motion: D. Hillhouse                      Second: P. Myatovic                      Carried Yes

### 3. Adoption of Minutes

*“That the Minutes of the October 11, 2017 meeting be approved as amended.”*

Motion: R. Holmes                      Second: J. Smith                      Carried: Yes

12:06 Kirk Gable Arrives

### 3.5 Board Member Resignation

Resignation of K. Green via email, changes board to 11 members and quorum changes to 6.

12:06pm K. Gable

### 4. Financial Statements /Invoices for Approval

*“That the financial statements be accepted as presented”.*

Motion: K. Gable                      Second: D. Hillhouse                      Carried: Yes

*“That the 2018 Provisional Budget Proposal be accepted as presented”.*

Motion: K. Gable                      Second: D. Hillhouse                      Carried: Yes

## 6. Ex-Officio Reports

### Tourism PG

- Destination BC's, "Remarkable Experience" workshop to assist Tour Operators with 'experience design' and marketing.
- Workshop for Tour Operator entrepreneurs being held November 14<sup>th</sup> at 1:30PM for \$198

### PG Chamber of Commerce

- Business Excellence Awards had success with new format – numbers lower than previous years
- True North Business Development Forum is a partnership with Chamber and NDIT. Details are included on the Chamber website – January 16, 2018

### City of Prince George

- Forestry Impact Study has been completed and will be released near the end of the year.
- The CPG Economic Advisory Committee wraps up its mandate at November 30<sup>th</sup> meeting.
- The BC Government conducting consultation sessions in December regarding minimum wage increases.

## 6, 7 & 8. Consent Agenda

*"That the Consent Agenda be received."*

Motion: D. Hillhouse                      Second: V. Eberherr                      Carried Yes

## 9. New Business:

### My Downtown Program & Enhanced Clean Team Program

*"That the Board approve the submission of a proposal to the City of Prince George for an Enhanced Clean Team program requesting \$250,00 for the execution of the program."*

Motion: K. Gable                      Second: R. Holmes                      Carried: Yes

### Façade Grant Application – Dandy Lines of Prince George Ltd.

*"That the Board approve the remittance of \$1475 to Dandy Lines of Prince George Ltd., for façade improvements made to 1460 4<sup>th</sup> Avenue."*

Motion: K. Gable                      Second: R. Homes                      Carried: Yes

### Downtown Parking

Discussion around appropriate messaging to media after one year of new parking regulations downtown.

### Downtown Winter Event

The 2018 outdoor winter event will change its name to Downtown Winterfest for branding continuity with Downtown Summerfest and because everyone calls it Winterfest anyway.

## 10. 2017 Working Calendar and Next Meetings

Next board meeting Wednesday December 13, 2017 @ 12noon

## 11. In Camera

## 12. Adjourn Meeting was adjourned at 1:34PM

*"That the meeting be adjourned".*

Motion: K. Gable                      Second: D. Hillhouse                      Carried Yes