

Tourism Prince George: Winter 2017 Stay & Play Campaign very successful. Under new MRDT guidelines will be tracking programs differently, for example: Celebrate Prince George grant program. go2HR BC's Tourism Human Resources Association hosting an event in Prince George May 4th & 5th.

Chamber of Commerce: AGM held April 4, new President, Corey Naphtali, Cindy Pohl is Past-President. CEO, Christie Ray has resigned and will be leaving at the end of June. Search will begin soon.

6, 7, & 8. Consent Agenda

"That the Consent Agenda be received."

Motion: D. Dougherty

Second: V. Eberherr

Carried: Yes

9. New Business:

(i) Event Coordinator Services

C. Van Mook provided background information and a recommendation to enter into a two year contract with Heidi Martel, of Settings Event & Design Décor for event coordination services.

"That Settings Event Design & Décor be contracted to provide event coordinator for the Downtown Summerfest & Downtown Winter Carnival until February 28, 2019."

Motion: D. Dougherty

Second: R. Holmes

Carried: Yes

(ii) Levy Bylaw Renewal Update

R. Birchall, Chair, Business Development Task Force, shared copies of the new collateral materials. Concepts will provide content for social media campaign and website, including business profiles & features. This work can assist with the engagement and promotions that will be required as part of the Levy Bylaw Renewal Process.

K. Gable, Chair, Levy Bylaw Renewal Task Force, shared an overview of the discussions at the last two meetings. Process must begin now to achieve renewal before current Bylaw expires on March 31, 2018. The Council Initiative Process is the best practice for BIA throughout the Province. The Task Force will prepare a work plan for timelines and propose recommendations for the Levy Bylaw components (boundaries, grant amount & process) for consideration by the Board.

R. Birchall leaves @ 12:58pm

K. Gable leaves @ 1:07pm

(iii) Annual Financial Audit Proposals

"That the firm of KPMG LLP will be awarded the Audit Services contract for three years beginning the fiscal year December 31, 2017, subject to approval at the 2017 AGM."

Motion: R. Holmes

Second: P. Myatovic

Carried: Yes

(iv) Façade Grant Payment

"That the Board approve the grant remittance of \$10,000 to CrossRoads Brewing, for facade improvements made to 508 George Street, and completed in 2017."

Motion: R. Holmes

Second: V. Eberherr

Opposed: P. Myatovic

Carried: Yes

(v) Beautification Micro Grant Payment

The Board discussed the project and whether it fit the guidelines of the new micro grant.

“That the Board approves the My Downtown Beautification Micro Grant Application submitted by North City Donair Inc. for the maximum amount of \$500, to be reimbursed upon completion of the project and once proof of payment is provided.”

*Motion: P. Myatovic Second: V. Eberherr Abstain: D. Dougherty Carried: No
In Favour: V. Eberherr, P. Myatovic, Eoin Foley Opposed: D. Low, D. Hillhouse, R. Holmes*

(vi) Northern Health Downtown Services Review

Colleen & Eoin provided a brief update of the meetings and participation in Northern Health’s review of their downtown services and the organization.

10. 2017 Working Calendar and Next Meetings

Committee Meetings

- Beautification – Tuesday April 18 @ 12noon
- Events & Promotions – Wednesday April 19 @ 11am
- Governance – Thursday May 4 @ 11am
- Business Development – Monday May 8 @ 12noon

Annual General Meeting: Wednesday May 10, 2017

Next Board Meeting: Wednesday June 14, 2017

11. In Camera

At 1:38pm

“That the Board go into an in-camera session to discuss confidential information”.

Motion: D. Low Second: V. Eberherr Carried: Yes

“That the in-camera session be adjourned @ 2:21pm”.

Motion: D. Hillhouse Second: D. Dougherty Carried: Yes

There were no motions or actions as a result of the in-camera meeting.

12. Adjourn

“That the meeting be adjourned”.

Motion: D. Low Second: P. Myatovic Carried: Yes

Meeting was adjourned at 2:25pm