

Downtown Prince George is the Business Improvement Association serving all property owners, businesses and tenants in the Downtown C1 Zone.

There is a sense of energy, renewal and optimism for our community and our downtown. With a committed and dynamic municipal council & administration; significant development projects, a passionate Business Improvement Association and a solid economy: the future looks bright for downtown.

Your Downtown Prince George Team

President: Eoin Foley

Executive Director: Colleen Van Mook

Coordinator: Alisha Rubadeau

Board Of Directors

Linda Allen David Hillhouse

Ross Birchall Rod Holmes

Derek Dougherty Darren Low

Valerie Eberherr Philip Myatovik

Kirk Gable Janelle Smith

Kelly Green Simon Yu

Ex-Officio

Erica Hummel Deanna Wasnik

Cindi Pohl Melissa Barcellos

Our **Business Development Task Force** works closely with the City of Prince George on identifying and tackling priorities around:

- Downtown Marketing
- Downtown Business Attraction
- Downtown Living
- Downtown Safety



Beautification Committee oversees beautification initiatives including the Façade Improvement Grant program, My Downtown, Event Micro Grant, graffiti mitigation, litter control and hanging flower baskets.

Events & Promotions Committee

oversees Downtown Summerfest, Downtown Winter Carnival and all of our other events and promotions. The committee also supports groups who are looking to coordinate their own activities in the downtown.



DOWNTOWN PRINCE GEORGE



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www.downtownpg.com



The **My Downtown** program aims to give businesses the support and programs to self-mobilize. My Downtown will be the on-the-ground outreach that will connect more directly with business. Through the support and engagement of our downtown businesses we can maximize the full potential of downtown.



Beautification Micro Grants & Event Micro Grants provide a small financial incentive for downtown business to beautify their premises or to plan a small event in the Downtown.

The **Clean Team** is our partnership with the Brain Injured Group giving their clients an employment opportunity to keep our downtown litter-free. The program covers our downtown area 3 days a week.

The **2017 Façade Improvement Grant Program** provides another incentive to help our downtown business owners invest in their properties while improving the character and appearance of our overall downtown. A downtown that is more appealing to the eye gives a greater sense of place and also welcomes visitors.



There are three free hours of **Parking in Downtown Prince George**. With fifteen pay parking lots in the Downtown.

For daily parking, it costs \$6 per day, or \$1 per hour to park in one of the City's off-street parking facilities.

Enforcement is ONLY in effect from 7:00am to 5:00pm on business days. (MON—FRI)



If you or someone you know would like to serve on the Downtown Prince George board or join one of our amazing Committees please contact us at info@downtownpg.com

If you would like to see more about Downtown Prince George head to: www.downtownpg.com

We partner with the City of Prince George to place 190 **Hanging Flower Baskets** in our downtown.

In collaboration with the City of Prince George & the Rotary Club of Prince George we added more color and vitality while creating more awareness of our downtown brand by adding over 100 a high quality **Banners** to George Street and 3rd Avenue.



The **2017 Downtown Summerfest, on July 16th**, is a family friendly event that offers free activities, an amazing food experience and exciting entertainment.

The **2017 Downtown Winter Carnival**. Brought people downtown to celebrate winter. We had *Snow Much Fun* with snow slides, road hockey, smores and so much more!



Love Downtown PG is an Northern Development Initiative Trust supported program that recognizes the importance of unique and local business owners in the economic health of a community.

Over 60 businesses in our downtown are now on virtual display highlighting the diverse range of unique and special services available in our downtown.

Plaid Friday & Small Business Saturday celebrates our unique shops and restaurants in our Downtown. Encouraging residents to Shop Local.



Neighbourhood Time Exchange | Downtown Prince George is a partnership with the Emily Carr University of Art & Design Living Labs program that brings an artists in residency program to Prince George modelled after a successful program that took place in downtown Philadelphia.

