



Board of Directors Meeting Minutes – APPROVED December 7, 2016
November 9, 2016 – Downtown Prince George Board Room – 1406 2nd Avenue

Attendees: Derek Dougherty, Eoin Foley, Kirk Gable, Rod Holmes, Ross Birchall, Simon Yu, Philip Myatovic, Janelle Smith, David Hillhouse, Erica Hummel, Deanna Wasnik, Melissa Barcellos, Alisha Rubadeau

Chairing: Eoin Foley, President

Regrets: Valerie Eberherr, Cindi Pohl

Absent: Darren Low, Kelly Green, Linda Allen

Notation: Janelle Smith

1. Call to Order: At 12:02PM

2. Adoption of Agenda

Motion: J. Smith Second: D. Hillhouse

“That the meeting agenda be accepted as presented”.

Carried: YES

3. Adoption of Minutes

Motion: D. Hillhouse Second: P. Myatovic

“That the Minutes of September 14, 2016 Board Meeting be approved.”

Carried: YES

4. Ratification of Motions by email-

D. Hillhouse abstained from the vote

a.

Motion: R. Holmes Second R. Birchall:

“That the motion conducted and carried out by email on September 30, 2016 for the façade grant improvement payment to 0935124 BC Ltd., be ratified.”

Carried: YES

b.

Motion: R. Holmes Second: R. Birchall

“That the motion conducted and carried out by email on October 6, 2016 for the façade grant improvement grant approval for Giscome Ventures Ltd. be ratified.”

Carried: YES

c.

Motion: R. Holmes Second: R. Birchall

“That the motion conducted and carried out by email on October 27, 2016 for the expenditures to support Plaid Friday and the Holiday Shopping Passport, be ratified.”

Carried: YES

6. Financial Statements

a.)

“That the financial statements be accepted as presented”.

“That the expenditures for 2016 to date be approved as presented.”

Motion: J. Smith Second: R. Holmes

Carried: YES

b.) *“To take \$5,000.00 from 2016 budget for Emily Carr – Downtown Prince George | Neighbourhood Time Exchange program.”*

Motion: D. Hillhouse Second: R. Holmes

Carried: YES

7. Ex-officio Reports

M. Barcello-City of Prince George

- business outreach plan results are posted on www.investprincegeorge.ca
- Working on 3-year strategy being developed, presented on Dec 19 for approval. Will have more focus then.

E. Hummel – Tourism PG

- Visitor Center received complaints because their hours are reduced. Will stay open till 8pm Summer 2017.
- Digital Ambassador, promote each other on social media.
- Talk of moving the visitor center from downtown to the area of Hwy 97 and Hwy 16 intersection in 2020.
- Hiring a new staff for a sales job in marketing/event and convention planning.
- Sports Target committee looking at events over the next 10 years.
- Destination BC working with Tourism to have more of an online presence.
- Campaign rolling out next week called “Stay and Play the Northern Way”

7, 8 & 9. Consent Agenda

Motion: D. Hillhouse Second: S. Yu

“That items 7, 8 & 9 of the Consent Agenda be received.”

Carried: YES

10. New Business

2017 Budget Preparations

Motion: R. Holmes Second: J. Smith

“That the 2017 Budget be approved as presented.”

Carried: YES

2017 Façade Improvement Program Guidelines

“That the 2017 Façade Improvement Program Guidelines Draft be approved as presented.”

Motion: R. Holmes Second: D. Dougherty

2. Amend Application to include that the application for Façade Improvement request certification that there is no common ownership between business owners and contractors.

Motion: R. Holmes Second: D. Hillhouse

Carried: YES

Action: Take conversation back to beautification program committee to discuss further in regards to NDIT to base the façade grant on material costs only.

2017 Working Calendar

No Motion Required

Façade Improvement Grant Remittance Approval

*“That the Board approve the remittance of **\$10,000** to the Goldcap Motor Inn, for facade improvements made to 1758 7th Avenue, and completed in 2016.”*

Motion: R. Holmes Second: R. Birchall

Carried: YES

*“That the Board approve the remittance of **\$3942.59** to Powerhouse Realty, for facade improvements made to 1272-1262 Avenue, and completed in 2016.”*

Motion: R. Birchall Second: D. Hillhouse

Carried: YES

SIMON LEFT AT 1:37PM

Website Enhancement Project

“That the expenditure of \$5680, plus taxes, to Live Works Communication for a website upgrade be approved.”

Motion: K. Gable Second: J. Smith

Not Carried, Moved to table till December 7,2016 Board Meeting

Motion: R. Holmes Second: D. Hillhouse

Carried: YES

KIRK LEFT MEETING AT 1:50PM

11. Next Board Meetings

December 7, 2016 @ 12noon – DPG Board Room

12. In-Camera

None

13. Adjourn

Motion: D Hillhouse Second: J. Smith

“That the meeting be adjourned”.

Carried: YES

Meeting was adjourned: At 1:52PM